



**Definition:**

Social value is the opportunity for the organisation to provide 'added value' to benefit our local society, by enhancing people's lives through community support, inclusivity, economic and environmental sustainability through activities that improve health and wellbeing.

**Mission Statement:**

Lancashire Teaching Hospitals will carry out value-based actions and activities to help tackle health and socio-economic inequalities, making lives fairer with improved quality and inclusivity for our communities, businesses, patients, and workforce.

Themes	Social Value Pledge	Key Value Indicator (1 <sup>st</sup> April 2023 – 31 March 2024)
<b>Economic &amp; Procurement</b>	<p>We will deliver value for money by working with local communities for maximising economic opportunities to buy locally to procure good and services.</p>	<ul style="list-style-type: none"> <li>• Deliver at least 4 Net Zero carbon NHS Green Plan supporting projects at the Trust per annum.</li> <li>• Increase expenditure with local suppliers by 5% per annum each year from FY 2020/21 baseline.</li> <li>• Increase the number of business/tender opportunities at the Trust for local, SME and VCFSE by 5% each year. These opportunities may be direct (Trust's own procurement) or indirect (sub-contract opportunities via the Trust's contractors).</li> <li>• Increase the number of procurements incorporating Net Zero and Social Value evaluation criteria each year.</li> <li>• Report each year the social value benefits delivered through Trust contracts.</li> <li>• Attend at least 3 Meet the Buyer or similar supplier forums each year.</li> <li>• Deliver at least 4 Net Zero &amp; Social Value training sessions for Procurement staff and key Trust stakeholders each year.</li> </ul>
<b>Education &amp; Skills</b>	<p>Working in collaboration with local stakeholders, we offer excellence in education, training, development, and support into employment for our staff and local communities, enabling a workforce that is fit for the future.</p>	<ul style="list-style-type: none"> <li>• Invest in 60 local people to develop employability skills to support them into employment.</li> <li>• Deliver 10 careers activities/events targeted towards local communities to promote the range of careers in healthcare.</li> <li>• Offer 100 work experience opportunities to people who aspire to a career within the NHS.</li> <li>• Deliver 4 programmes that provide learners who have additional learning needs and/or disabilities with 'world of work' knowledge.</li> <li>• Offer 4 Year 12 career events per annum.</li> <li>• Offer a minimum of 10 additional places on apprenticeship programmes delivered by LTH for internal staff.</li> <li>• Increase our true apprenticeship offer for external candidates by 10%</li> </ul>

Themes	Social Value Pledge	Key Value Indicator (1 <sup>st</sup> April 2023 – 31 March 2024)
<b>Employment &amp; Volunteering</b>	We will work with local partner organisations to raise the visibility of our vacancies and improve the accessibility for hard-to-reach groups into employment, volunteering, or work experience opportunities.	<ul style="list-style-type: none"> <li>• Identify, engage, and work with at least three more partner organisations in addition to continued, established partners. Creating the space to share ideas, resources, improve accessibility and receive candidate feedback.</li> <li>• Support 10 people to overcome barriers to work.</li> <li>• Support 10 people into volunteering or work experience at the Trust.</li> <li>• Create and deliver two pre-employment programmes in addition to the ones already planned.</li> </ul>
<b>Environmental</b>	We will improve environmental sustainability, focusing on reducing carbon emissions and improving health outcomes for our local communities.	<ul style="list-style-type: none"> <li>• We will reduce carbon emissions by embedding and increasing agile working practices.</li> <li>• We will reduce carbon emissions by increasing virtual/tele consultations to 25% of all outpatient clinics.</li> <li>• We will reduce carbon emissions by maintaining high levels of MS teams meetings.</li> <li>• We will reduce paper usage by 5%</li> </ul>
<b>Health &amp; Wellbeing</b>	We will engage with local partners and organisations to address health, social and lifestyle issues and support our workforce to improve their physical and mental health.	<ul style="list-style-type: none"> <li>• Deliver a range of health and wellbeing campaigns (at least 2) aimed at addressing health inequalities within the workforce.</li> <li>• Offer 10 Mental Health training course places per year to local people, e.g., community groups, patient experience groups.</li> <li>• Engage and work with at least 2 external/partner organisations to offer improved access to support for health and wellbeing issue.</li> <li>• Launch a policy enabling colleagues to access paid time to perform volunteer roles.</li> </ul>

Themes	Social Value Pledge	Key Value Indicator (1 <sup>st</sup> April 2023 – 31 March 2024)
<p><b>Leadership</b></p>	<p>Developing an organisational culture that is consciously inclusive through compassionate, engaging leadership and effective, fair management practices.</p>	<ul style="list-style-type: none"> <li>• To develop and agree the Lancashire Teaching Hospitals Social Value Strategy</li> <li>• Increased representation of ethnic minority colleagues and colleagues who have a disability/long term condition in senior roles as benchmarked against the 2022 WRES and WDES submission.</li> <li>• To ensure there is no adverse impact for ethnic minority or disabled candidates in the recruitment process (likelihood of appointment from shortlisting) by achieving a disparity ratio of between 0.8 – 1.2 as measured through WRES and WDES submission.</li> <li>• To see a reduction in the percentage of ethnic minority and disabled colleagues experiencing bullying and harassment of abuse from the public as measured in the WRES and WDES submission by achieving a disparity ratio of between 0.8 – 1.2.</li> <li>• To see a reduction in the percentage of ethnic minority and disabled colleagues experiencing bullying and harassment of abuse from colleagues as measured in the WRES and WDES submission by achieving a disparity ratio of between 0.8 – 1.2.</li> <li>• To see a reduction in the percentage of ethnic minority and disabled colleagues experiencing bullying and harassment of abuse from managers as measured in the WRES and WDES submission by achieving a disparity ratio of between 0.8 – 1.2.</li> <li>• In the annual cultural values assessment to see an increase in the proportion of values which colleagues use to describe the current culture reflective of the aims of the social value strategy (i.e., values such as compassion, inclusive, equality, involvement, inclusiveness, integrity, making a difference)</li> </ul>

Themes	Social Value Pledge	Key Value Indicator (1 <sup>st</sup> April 2023 – 31 March 2024)
<p><b>Social &amp; Community</b></p>	<p>We will add value to patient care through working in partnership with local organisations, communities, and the public we serve.</p>	<ul style="list-style-type: none"> <li>• We will work with three non-profit organisations to enhance patient care and outcomes.</li> <li>• We will fund two research and five innovation projects to support Lancashire Teaching Hospitals ambition to be fit for the future through funding clinical excellence.</li> <li>• We will reduce social isolation through increasing charity volunteering opportunities.</li> <li>• We will develop community engagement opportunities through working with local groups and organisations.</li> <li>• We will seek patient feedback on the difference we make through the projects we fund.</li> </ul>